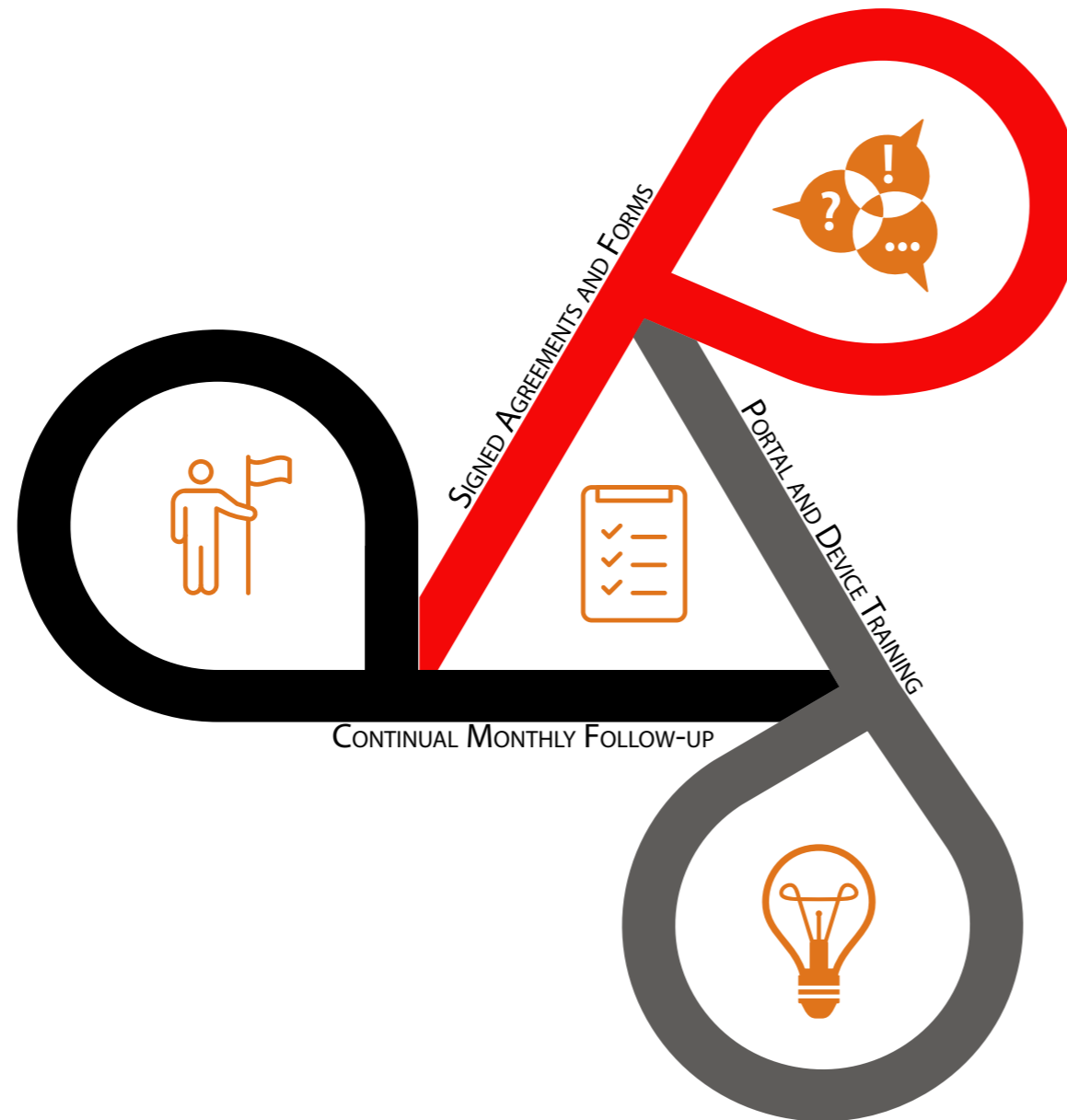


STEPS TO COMPLETE PRIOR TO PORTAL TRAINING

THE BELOW MUST BE COMPLETED BY THE ACCOUNT MANAGER PRIOR TO THE PORTAL TRAINING

EMPOWER

IDENTIFY WHO AT THE PRACTICE WILL BE RESPONSIBLE FOR ENROLLING THE PATIENTS INTO THE PORTAL. IDENTIFY WHO AT THE PRACTICE IS RESPONSIBLE FOR BILLING. IDENTIFY WHO AT THE PRACTICE IS RESPONSIBLE FOR ACCOUNTS PAYABLE. MAKE SURE ALL PARTIES ATTEND THE PORTAL TRAINING CALL.



INFORM

ENSURE THE PRACTICE IS KNOWLEDGEABLE ABOUT MEDI PHASICS. WHO WE ARE, WHAT WE DO AND WHY WE DO IT. HOW CUSTOMER SERVICE IS WHAT SETS US APART, TURN KEY PROGRAM. THE HIGH LEVEL OF ENGAGEMENT WE INSTILL ACCRUES A DEEPER RELATIONSHIP WITH PROVIDERS AND SIGNIFICANTLY STRENGTHENS PATIENT RETENTION IN BOTH THE PRACTICE AND THE PROGRAM.

EDUCATE

EXPLANATION OF THE THREE CPT CODES OUR PROGRAM UTILIZES. DEVICE OVERVIEW-HOW IT WORKS/QUALITY/EASE OF USE/TRANSMITS TO PORTAL. BILLING OVERVIEW (HOW THE PRACTICE GETS PAID, HOW WE GET PAID). PROGRAM BENEFITS TO THE PRACTICE, FINANCIAL AND PRACTICAL.

MediPhasics

INTERESTING FACT

ACCORDING TO RECENT STUDIES, THE AVERAGE PRIMARY CARE PHYSICIAN HAS A PATIENT BASE OF BETWEEN 1500 – 3000 PATIENTS, WITH ABOUT 1/4 BEING MEDICARE. WE ESTIMATE ABOUT 400 MEDICARE PATIENTS PER PRACTICE, WITH SOME BEING MUCH LARGER. HOWEVER, ONE PHYSICIAN WITH 400 PATIENTS IN THIS RPM PROGRAM WOULD GROSS A SUBSIDIARY APPROXIMATELY \$3500/MONTH.